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**CATAN FASHIONS ANNOUNCES  
GRAND OPENING OF NEW CONCEPT BRIDAL SALON**  
*Wedding Fashion Industry Icon Patrice Catan Introduces A New Bridal  
Salon Concept.*

**Broadview Heights, OH – September 19, 2017** – Thirty years in the making, award winning bridal fashion virtuoso, Patrice Catan has made the decision to emerge from a short-lived retirement to introduce a new concept of the Bridal Salon. With so many retailers closing because of online shopping, Patrice wanted to be sure that the tradition and experience of shopping for a Bridal gown was not lost.

Catan Fashions, now located at 9194 Broadview Road in Broadview Heights, Ohio, opened on September 5, 2017. The 6,300 square-foot salon has been designed exclusively #ForTheBride. **A grand opening scheduled for October 6-9, 2017.**

Patrice's new concept has been derived from decades of experience as well as the tens of thousands of brides she has serviced. Catan Fashions will feature hundreds of Patrice's exclusive designs, "The Nicolette Collection by Patrice Catan" named after her beloved granddaughter as well as the "Curves by Catan" label featuring gowns up to a size 30. The wedding dresses will range in price from \$399-\$1,999 with only a ten week turnaround time, which is virtually unheard of in the industry. Also available will be variety of Bridal accessories that include jewelry, headpieces, veils and belts.

The new Catan Fashions offers plenty of high tech amenities like online appointments scheduling as well as Bridal Radiance lighting. Bridal Radiance, instantly takes the Bride from ceremony to reception lighting, allowing them to see a dress in different lighting scenarios with the click of a remote. Bridal Radiance can only be found at Catan Fashions and is an industry first.

Following a very brief retirement, Patrice quickly realized that *"my love for bridal will never go away,"* and her passion instantly fueled her to use this opportunity to *"reinvent the services we can offer with my new salon concept."*

*"I went back to my roots and built upon the decades of experience in the bridal industry with a laser focus. I know what brides today are looking for and wanted to offer gorgeous designs at affordable prices that can be in the bride's hands in a matter of weeks,"* says Patrice.

**About Patrice Catan**

Patrice Catan-Alberty is an award-winning entrepreneur in the bridal industry and credits her career success to her father, a pioneer in the arts and crafts industry and founder of Pat Catans Craft Centers. Patrice opened Catan Bridal in 1990, it soon became the nation's largest Bridal Salon. Catan Bridal served tens of thousands of brides and was a bridal destination for over two decades. Patrice earned countless awards within the bridal industry and has been a featured speaker at bridal events and fashions marts across the country.

For more information, please visit <http://www.CatanFashions.com>

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